



# Downtown Orillia Business Improvement Area

Regular Board Meeting  
Thursday, October 23, 2025 – Following AGM  
Downtown Orillia Office  
23 Mississauga Street West, Orillia

## Agenda

**Notice:** This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be live-streamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

### Open Session

Chair- Doug Cooper

Call to Order

Approval of Agenda

Disclosure of Interest

Minutes

1. Regular Meeting, September 16, 2025

### Reports

1. Michael Fredson, Treasurer, re – Financial Report
2. Michael Fredson, Treasurer, re – Approval of the 2026 Budget
3. Standing Committee Reports
  - a. Jennie May Banks, Director re – Marketing, Promotions and Sponsorship
    - i. 12 Days of Christmas Wallet Funding
    - ii. Orillia Lake Country Tourism Guide
4. David Campbell, Council Representative re – City of Orillia Council Report

### Date of Next Meeting

Tuesday, November 18, 2025, at 5:30 PM at the DOBIA Office.

### Adjournment