



## Downtown Orillia Business Improvement Area Minutes

Special Meeting of the Downtown Orillia Business Improvement Area for Friday, November 14, 2025

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Present: Doug Cooper, In the Chair  
Megan Murray, Secretary  
Michael Fredson, Treasurer  
Ruth Howorth, Director  
Jeff Gilbert, Director  
Councillor David Campbell

Absent: Darcy MacDonell, Director  
Jenna French, Director  
Jennie May Banks, Vice Chair

**Also Present:** Deron Johnston, DOBIA Executive Director  
Tarah Harper, DOBIA Membership Coordinator

### Open Session

**Chair-** Doug Cooper

### Call To order

The meeting was called to order at 6:04 PM.

### Approval of Agenda

Moved by Michael Fredson, seconded by Ruth Howorth

“THAT, the agenda for November 14, 2025, be approved as distributed.”

**Carried.**

### Disclosure of Interest

None declared.

### Reports

1. Tarah Harper, Membership Coordinator, re – Miconex Launch/Black Friday Sale Funding  
Moved by Michael Fredson, seconded by Ruth Howorth.

The Miconex wallet must be funded specifically for the Launch/Black Friday Sale to ensure that purchase costs would be covered until the processing is complete. Purchase costs would total \$10000. Once the financial transfer is completed the funded amount can be re-deposited into the reserve.



"THAT, the board approves the transfer of \$10000 from the reserve to the Miconex Wallet. These funds will be returned to the reserve upon the completion of the Downtown Gift Card Launch Sale."

**Carried.**

### **Date of Next Meeting**

Tuesday, November 18, 2025, in the DOBIA Office.

### **Adjournment**

Moved by Ruth Howorth, seconded by Michael Fredson.

"THAT the meeting be adjourned."

**Carried**

Meeting adjourned at: 6:36 PM

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Doug Cooper,  
Chair