



# Downtown Orillia Business Improvement Area

Regular Board Meeting  
Tuesday, January 20, 2026 – 5:30 PM  
Downtown Orillia Office  
23 Mississauga Street West, Orillia

## Agenda

**Notice:** This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be live-streamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

### Open Session

### Chair- To Be Determined

### Call to Order

The Secretary will call the meeting to order to conduct the election of the Chair and executive for 2026. (Pursuant to Section 4.3.20 of the Downtown Orillia Business Improvement Area Policy Manual and Section 105.2.2. and 105.2.3. of Chapter 105 of the City of Orillia Municipal Code – Local Board - Procedure.)

### Approval of Agenda

### Disclosure of Interest

### Deputations

1. Kasak Patel, Member of the Orillia Secondary School DECA Club – DECA
2. Ashley Szakal, The Mom Collective re – The Mom Collective
3. Renee Galloway, President Debits & Credits Accounting & Bookkeeping re – Financial Service

### Minutes

1. Regular Meeting, November 18, 2025

### Communications Information

1. Ruth Howorth, Director, re – Experience Simcoe County Partnership Fund

### Reports

1. Deron Johnston, Executive Director re – Partnership Organizations
2. Michael Fredson, Treasurer, re – Financial Report
3. Deron Johnston, Executive Director re – Office Report
4. Deron Johnston, Executive Director re – Assignment of Committees and Working Groups

5. Deron Johnston, Executive Director re – Member Survey Results
6. Deron Johnston, Executive Director re – 2026 DOBIA Objectives
7. David Campbell, Council Representative re – City of Orillia Council Report
8. Megan Murray and Doug Cooper, re –Transportation and Parking Working Group Report
9. Standing Committee Reports
  - a. Megan Murray, Secretary re – Beautification, Maintenance & Streetscape
  - b. Jennie May Banks, Director re – Marketing, Promotions & Sponsorship
10. Megan Murray, Secretary re – Governance
11. Deron Johnston, Executive Director, re – Budget

### **Date of Next Meeting**

Tuesday, February 17, 2026, at 5:30 PM at the DOBIA Office.

### **Adjournment**