



# Downtown Orillia Business Improvement Area

Regular Board Meeting  
Tuesday, June 17, 2025 – 5:30 PM  
Downtown Orillia Office  
23 Mississaga Street West, Orillia

## Agenda

**Notice:** This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

### Open Session

Chair- Doug Cooper

Call to Order

Approval of Agenda

Disclosure of Interest

Minutes

1. Regular Meeting, May 20, 2025

### Reports

1. Deron Johnston, Executive Director re – Economic Development Report
2. Michael Fredson, Treasurer, re – Financial Report
3. Deron Johnston, Executive Director re – Office Report
4. Standing Committee Reports
  - a. Megan Murray, Secretary re – Beautification, Maintenance & Streetscape
  - b. Jennie May Banks, Director re – Marketing, Promotions & Sponsorship
5. David Campbell, Council Representative re – City of Orillia Council Report
6. Doug Cooper, Chair re – Large BIA Project
7. Megan Murray, Secretary, re – Transportation and Parking Working Group Report
8. Tarah Harper, Membership Coordinator, re – Gift Card Program Update
9. Megan Murray, Secretary, re – Governance Working Group Report
10. Deron Johnston, Executive Director re – OPP Info Session
11. Deron Johnston, Executive Director re – Municipal Small Business Commercial Property Tax Subclass Changes

## **Closed Session**

### **Motion to Move into Closed Session**

THAT, pursuant to Section 239(2)(i) of the *Municipal Act*, 2001, S.O. 2001, c.25, notice is hereby given that this Committee intends to hold a closed session meeting today in the Downtown Orillia Business Improvement Area Office, to deal with matters pursuant to Section 239(2)(i) of the said Act (a trade secret or scientific, technical, commercial, financial or labour relations information, supplied in confidence to the municipality or local board, which, if disclosed, could reasonably be expected to prejudice significantly the competitive position or interfere significantly with the contractual or other negotiations of a person, group of persons, or organization).

### **Closed Meeting Items**

1. Lease Discussions

### **Motion to Rise to Open Session**

### **Date of Next Meeting**

Tuesday, July 15, 2025, at 5:30 PM at the DOBIA Office.

### **Adjournment**